

# France Moderne

20<sup>th</sup> century France



By: Lauren McGuirk and Kau Vang

# World War I: 1914-1918

- ▶ Assassination of Archduke Franz Ferdinand caused secret military alliances to form from within France, causing most of the continent to be drawn into war.
- ▶ France, who was allied with Russia was ready to commit war against the German Empire



## Cont'd

- The common factor between the British, the Russians and the French: fear of the Germans!
- This led them to form an alliance, which was known as the “Triple Entente”
- 1914: Triple Entente faced the alliance of Germany, Italy, and Austria-Hungary= start of World War I

## Cont'd

- A lot of the war was fought on French land and in trenches
- Overall French death toll: 1.4 million
- 1917: U.S stepped in and helped France drive out the Germans



# Versailles Treaty

- June 28, 1919: Versailles Treaty was created, which demanded payment and reparations from Germany to the Allies.
- Imposed very strict measures on Germany, which brought humiliation and resentment in the Germans, and is considered one of the underlying causes of World War II

# 1918-1939

- Characterized by great artistic, literary, and cultural throughout the world, with France a key player in their development and evolution.
- Vast changes occurred rapidly within years.
- For example: clothing, cars



# World War II: 1939-1945

- World War II broke out in 1940 when the Germans invaded Paris, occupying northern and western France for the following four years
- After four years, Paris was liberated in 1944



# After the War

- Great advances in social reform and economic development
- Social security system
  - healthcare,
  - pensions for old age/  
disability
  - unemployment insurance
- Many advancements in technical and industrial fields





# Government

- The French government at the time was controlled by Marshal Petain, who was in favor of returning France to a more traditional, patriotic past
- However, a resistance soon began to build up, and the head of the movement was General Charles de Gaulle

# Charles de Gaulle

de Gaulle formed the Free French forces and led the government that ruled France after it was retaken from Germany

Became the first president of the new Republic in 1959

Proud, stubborn, and charismatic

Wanted France to be independent from Europe and the U.S

Served as president until April 1969



# Fifth Republic

- ▶ Charles de Gaulle: 1959-1969
- ▶ Georges Pompidou: 1969-1974
- ▶ Valéry Giscard d'Estaing: 1974-1981
- ▶ François Mitterrand: 1981-1995
- ▶ Jacques Chirac: 1995- 2007
- ▶ Nicolas Sarkozy: 2007-present





1910

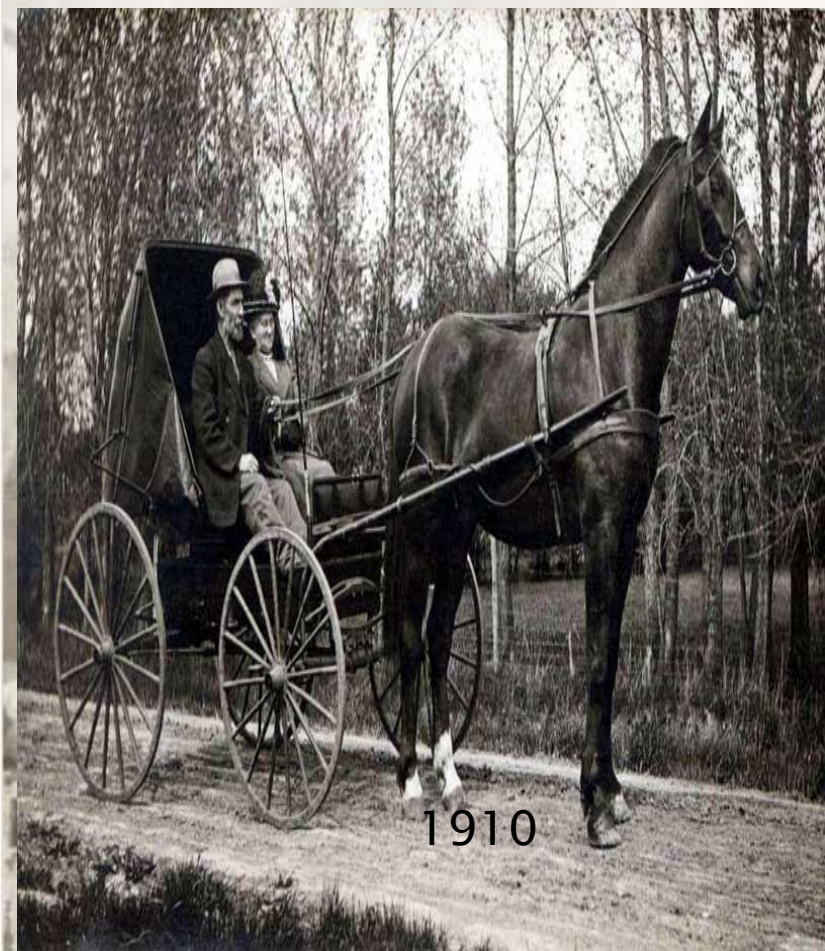
VS.



1930

Double-click to add text

Best we found



1910

VS.



1930



# Nicolas Sarkozy



-AKA “hyper-president” or “bling-bling president”

-6<sup>th</sup> and current president of Fifth Republic

-Pledged to revive the work ethic, promote new initiatives and fight intolerance, including racism

-in 2008, his private life occupied the media when he married model-turned-singer Carla Bruni



# Tour de France

- Annual bicycle race that covers 2,200 miles throughout France
- Attracts cyclists from around the world
- Lasts three weeks
- Broken into segments called “Stages”
- Rider with the winning time each day wears a yellow jersey aka *maillot jaune*



- First Tour de France held in 1903
- 60 riders
- Designed as a publicity stunt for the French sports newspaper L'Auto
- Winner: Maurice Garin with a time of 2hrs and 49 mins





A photograph of a cyclist in a yellow jersey celebrating a win. The cyclist is in the center, with arms raised in a 'V' shape. He is wearing a yellow jersey with 'Sauvignac' and 'Du Val' visible. To his left, another cyclist in a green and white jersey is visible. To his right, a cyclist in a blue jersey is also visible. The background is a blurred crowd of spectators and a 'Skoda' sign.

# What do you get if you win?

**MONEY.** Lots of it...  
The first race: 20,000 old francs  
1976-1987: Apartment given by the sponsor

1988: Apartment, car, a work of art, and 500,000 francs in cash

1990: returned to cash prize only

2009: winner received €450,000 and each of the 21 stage winners won €8,000



# Americans and France

Relations/views towards another have fluctuated

Weakened during de Gaulle's presidency

Strengthened when Sarkozy became president

Stereotypes

-French see Americans as “unhealthy” and “gas-guzzlers”

-Americans see French as “stuck-up” and “snobby”

# McDonald's

- First McDonald's was built in 1979 at *Les Hall* Shopping center in Strasbourg
- Over 800 McDonald's in France
- Called McDo ("Mac-Doh")
- French first disliked the idea





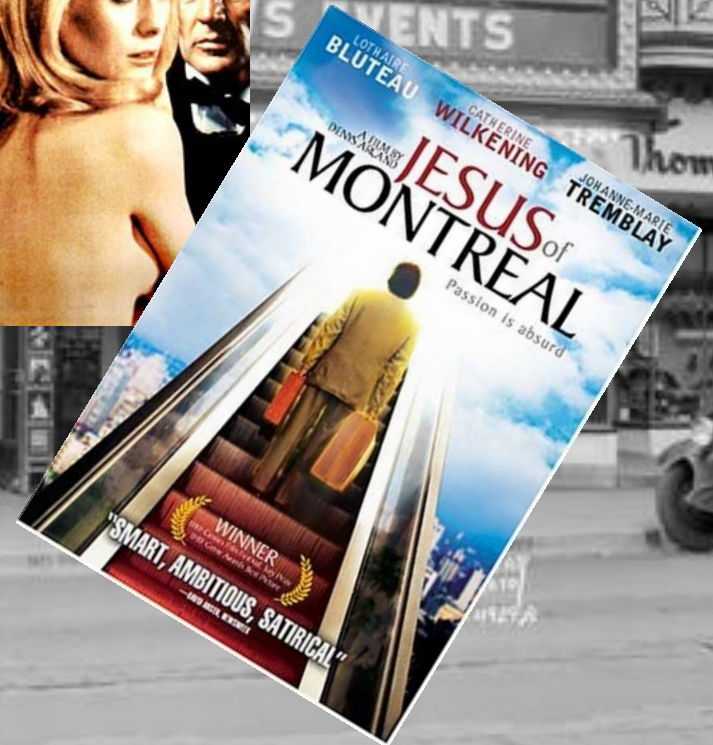
# French

POPULAR CULTURE

# "Fashion Capital of the World"



# Movies



# Music



Serge  
Gainsbourg



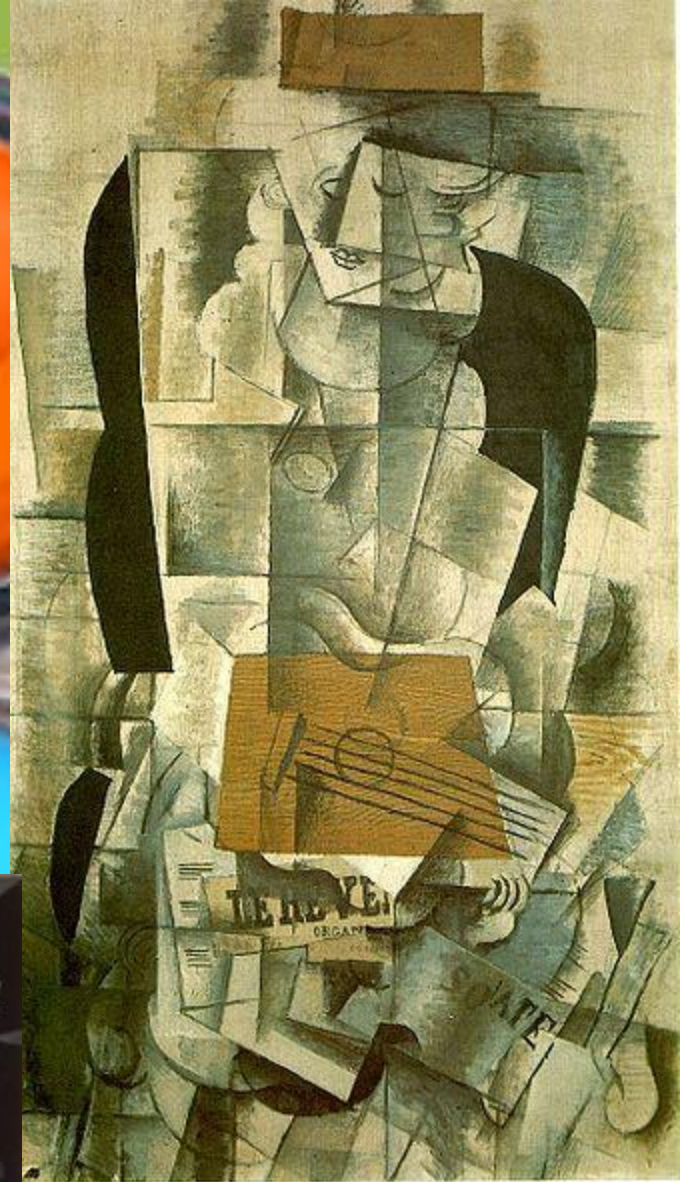
Francoise  
Hardy



Zazie

# Art

- Post-impressionism
- Modernism
- Modern Art
- Cubism
- Dada
- Surrealism



By: Pablo Picasso  
(Guernica)

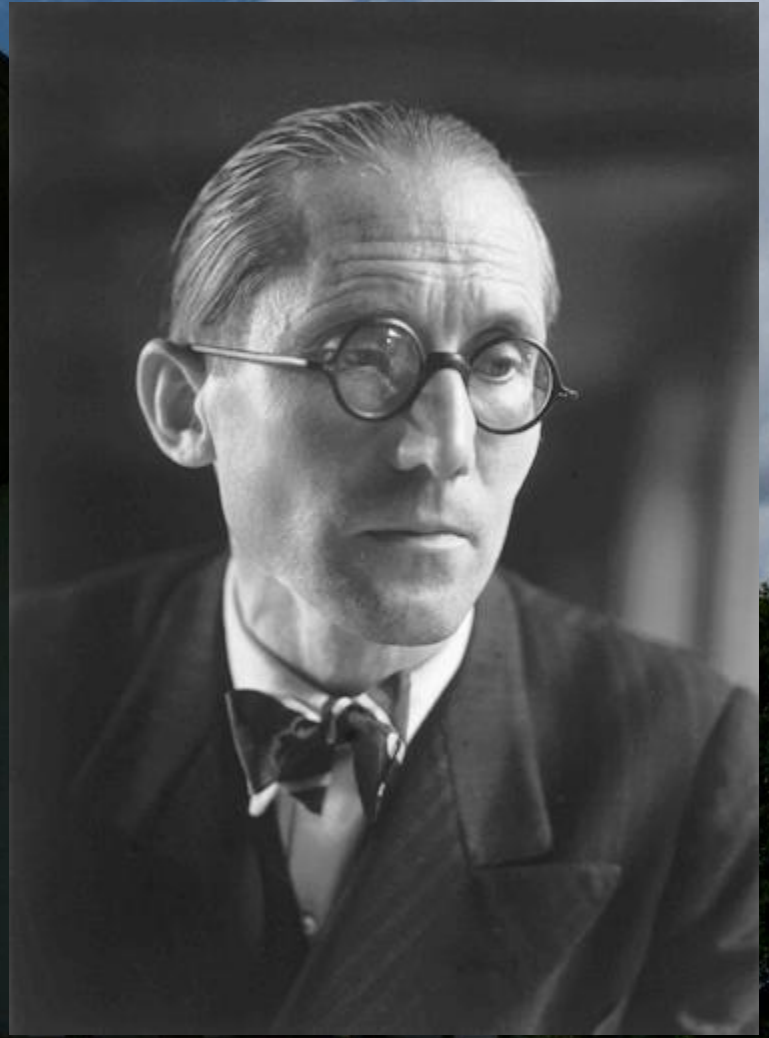
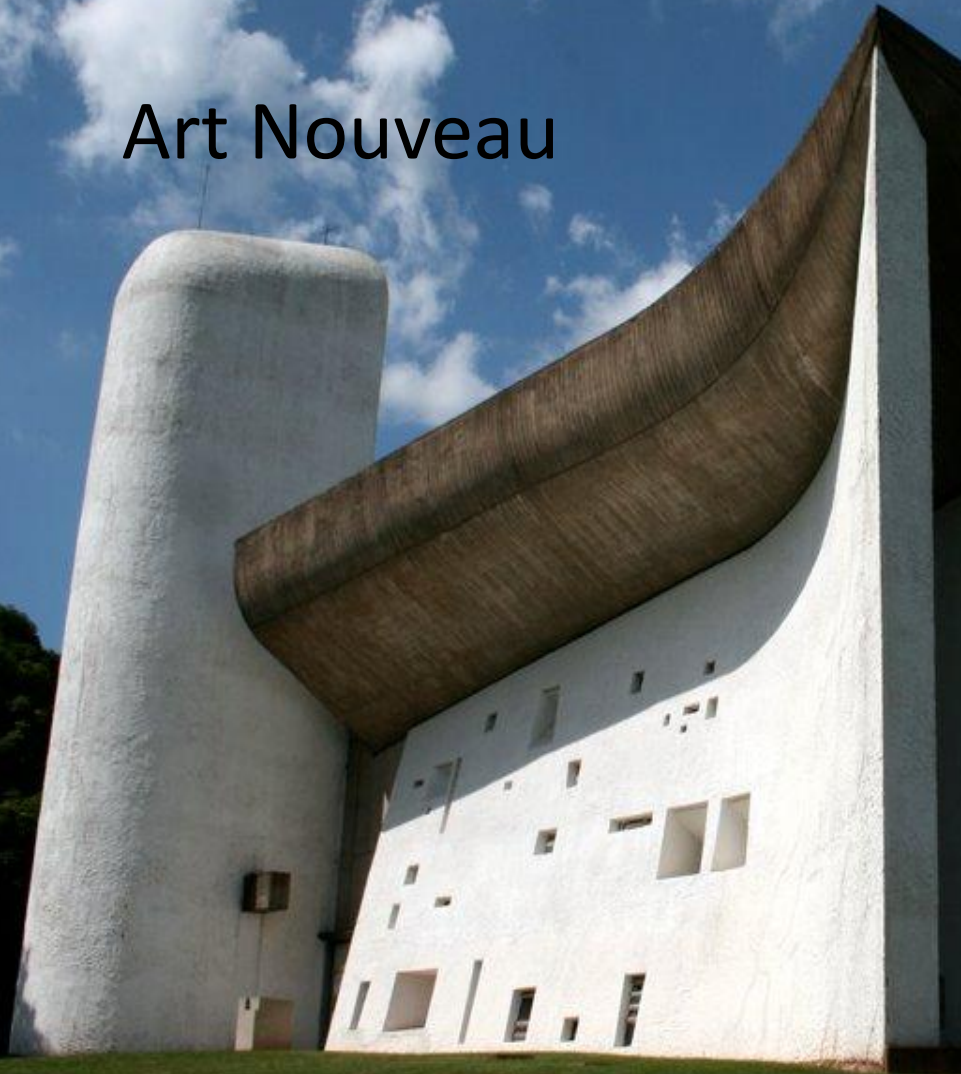


By: Georges Braque  
(woman with a guitar)



# Architecture

Art Nouveau



- [Le Corbusier](#)

# French Literature

- French literature was shaped by the historical events of the century and was also shaped by the century's political, philosophical, moral, and artistic crises.
- Twentieth century French literature did not undergo an isolated development.
- It reveals the influence of writers and genres from around the world.



Andre Malraux

# Sources

- <http://www.who2.com/charlesdegaulle.html>
- [http://en.wikipedia.org/wiki/French\\_art\\_of\\_the\\_20th\\_century](http://en.wikipedia.org/wiki/French_art_of_the_20th_century)
- [http://en.wikipedia.org/wiki/France\\_in\\_the\\_twentieth\\_century#Literature](http://en.wikipedia.org/wiki/France_in_the_twentieth_century#Literature)
- [http://en.wikipedia.org/wiki/Andr%C3%A9\\_Malraux](http://en.wikipedia.org/wiki/Andr%C3%A9_Malraux)
- <http://en.wikipedia.org/wiki/Surrealism>
- <http://www.discoverfrance.net/France/Art/impressionism.shtml>
- <http://www.who2.com/charlesdegaulle.html>
- <http://italophiles.com/images/vintage.jpg>
- <http://news.bbc.co.uk/2/hi/europe/3673102.stm>
- <http://www.bellaonline.com/articles/art11240.asp>
- <http://www.last.fm/tag/French+Pop>