

## **Michael D. Cobb**

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### **Faculty Appointments**

Assistant Professor, Department of Political Science, North Carolina State University  
2001-Present (on-leave, 2004-05).  
Instructor, Department of Political Science, North Carolina State University 1999-2001.  
Instructor, Department of Political Science, University of Illinois at Urbana-Champaign,  
1997-1998.

### **Education**

Ph.D. Political Science, University of Illinois at Urbana-Champaign, 2001  
A.M., Political Science, University of Illinois at Urbana-Champaign, 1995  
B.A., Political Science, University of California at Santa Cruz, 1991

### **Publications**

#### **Refereed Journal Articles:**

“Ambivalent Sexism and Misogynistic Rap Music: Does Exposure to Eminem Increase Sexism?” *Journal of Applied Social Psychology*, forthcoming (with Bill Boettcher).

“Echoes of Vietnam?: Casualty Framing and Public Perceptions of Success and Failure in Iraq.” 2006. *Journal of Conflict Resolution*, 50: 831-54 (with Bill Boettcher).

“Potential Solutions to Public Deliberation Problems: Structured Deliberations and Polarization Cascades.” 2006. *Policy Studies Journal*, 34: 629-649 (with Pat Hamlett).

“Framing Effects on Public Opinion about Nanotechnology.” 2005. *Science Communication*, 27: 221-239.

“Public Perceptions about Nanotechnology: Risks, Benefits and Trust.” 2004. *Journal of Nanoparticle Research* 6: 395-405 (with Jane Macoubrie).

“Examining the Linkage between Descriptive and Substantive Representation: Race and the Representation of Blacks’ Interests during Reconstruction.” 2001. *Political Research Quarterly* 54:181-204 (with Jeffery A. Jenkins).

“Racial Attitudes and the New South.” 1997. *Journal of Politics* 59: 323-349 (with James H. Kuklinski and Martin Gilens).

“Changing Minds: Political Arguments and Political Persuasion.” 1997. *American Journal of Political Science* 41: 88-121 (with James H. Kuklinski).

### **Chapters in Books**

“When White Southerners Converse about Race.” 1998. In Jon Hurwitz and Mark Peffley, eds., *Perception and prejudice: Race and politics in the United States*. New Haven: Yale University Press (with James H. Kuklinski).

“The Candidate as Catastrophe: Latitudinal Theory and the Problems of Political Persuasion.” 1996. In Diana C. Mutz, Paul M. Sniderman, and Richard A. Brody, eds., *Political persuasion and attitude change*. Ann Arbor: University of Michigan Press (with Gregory Andrade Diamond).

### **Book Reviews**

*Entertainment and Politics: The Influence of Pop-Culture on Young Adult Political Socialization*, David J. Jackson. New York: Peter Lang Publishing, 2002. 167p.  
*Perspectives on Politics* 2(1): 144-45.

### **Papers under review or in preparation for submission**

“Don’t Let Them Die in Vain”: Sunk-Cost Frames and Public Tolerance for Expending Blood and Treasure in Iraq.” (with Bill Boettcher)

“Casualties of War: Media, Knowledge and Opinions about the War in Iraq”

“The Principal Policy Objective as a Variable: Goal Framing Effects on Support for the War in Iraq” (with Bill Boettcher).

“Media Coverage of Congress(women) Behaving Badly.” (with Yasmin Farahi).

### **Recent Conference Papers (not reported elsewhere)**

“Bad Boys: Causes and Consequences of Political Scandals in Congress, 1980-2006.” Paper prepared for presentation at the 2007 Annual Meeting of the American Political Science Association, Chicago, IL, Aug 30-Sept 2.

“Knowing the Truth is not enough: The Resilience of Discredited Information.” Paper prepared for presentation at the 2007 Annual Meeting of the International Society of Political Psychology, Portland, OR, July 4-7.

“WMD and Perceptions of Threat: An Experimental Analysis of Citizen Response to Nuclear Versus Biological WMD.” Paper prepared for presentation at the 102nd Annual Meeting of the American Political Science Association, Philadelphia, PA. August 31-September 3, 2006 (with Steve Greene and Bill Boettcher).

“Sex, Bribes and Nannygate: Candidate Gender and Political Scandal.” Paper presented at the annual meeting of the Southern Political Science Association, Savannah, GA., November, 2002 (with Jessica Harrell).

“The Consequences of Social Desirability Effects: Assessing the Role of Individualism in Symbolic Racism.” 2001.

“Racial Stereotypes and Beliefs about Race and Crime: An Unobtrusive Design.” Paper presented at the Annual Meeting of the American Political Science Association, Washington, D.C. 2000.

### **Grants**

2007 Co-PI, NSF grant # 0531194 (\$231,421). “A National-Scale Citizens' Technology Forum on Nanotechnology.”

2004 Co-PI, NSF Grant #535391. (\$130,685). “Public Information, Development Scenarios, and Public Deliberation in Nanoscience and Technology Policy.”

2004 PI, NCSU, FRPD Grant (\$4,000). Information Processing Biases and Candidate Impressions: Why Bad Information still Matters.

2003 Co-PI, NSF Grant #0242994 (\$325,000). "Citizen Learning, Deliberation, and Reasoning in Internet-Mediated Technology Policy Forums.”

### **Instruction**

PS 498Z: Public Opinion and the War in Iraq

PS 411: Public Opinion and the Media

PS 303: Race in American Politics

PS 302: Campaigns and Elections

PS 204F: Problems in American Democracy

PS 201: Introduction to American Government

### **Awards**

2003 “Outstanding Faculty and Staff”, NCSU Panhellenic Association

2002 “Outstanding Faculty and Staff”, NCSU Panhellenic Association

1998 Recipient of the Ted Robinson Memorial Award, Southwestern Political Science Association, outstanding graduate student researcher in American minority politics.